scaeyc

South Carolina Association for the Education of Young Children

ChildCare Lets Me Work Social Media Posts

Easy to share graphics and messages are available here from First Five Fund focusing on #solvechildcare

https://thesocialpresskit.com/first-five-years-fund

Add the hashtag **#ChildCareLetsMeWork**

SEND A TWEET WITH A COMPELLING MESSAGE AND GRAPHIC

Tweeting Members of Congress can be an effective way for them to hear your message. Below are sample tweets.

Click here to easily share the latest content below directly with your members of Congress on Twitter. All of the draft tweets and graphics below are also available online here.

Sample Tweet 1: The earliest years of life are when the majority of a child's brain development occurs. [@MEMBEROFCONGRESS]: Let's ensure all families can access high-quality #childcare and #preschool opportunities that will help their children learn and grow. #SolveChildCare #ChildCareLetsMeWork

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Sample Tweet 2: When parents are at work, they want to know their kids are cared for in settings that support their healthy development. But quality #childcare is often out of reach for low- & middle-income families. [@MEMBEROFCONGRESS]: Please pass a major investment to #SolveChildCare. #ChildCareLetsMeWork

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Sample Tweet 3: Parents work hard to support their families. For many, safe, reliable #childcare makes that work possible. [@MEMBEROFCONGRESS]: now is the time to pass a significant, sustained investment in our #earlylearning system so every family can afford quality care options. #SolveChildCare #ChildCareLetsMeWork

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Sample Tweet 4: Millions of working parents have had to cut working hours or leave the workforce altogether to care for their young children. [@MEMBEROFCONGRESS]: Pass the #AmericanFamiliesPlan to help build an #earlylearning system that works for America's working families. #SolveChildCare #ChildCareLetsMeWork

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Sample Tweet 5: Far too many families cannot access or afford child care, and instead have had to rely on inconsistent or unsafe options, cut working hours, or quit jobs. Congress must pass a big investment to make #earlylearning work for working families. #SolveChildCare #ChildCareLetsMeWork

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Sample Tweet 6: Child care workers in our communities often earn poverty wages. Dedicated federal investment in child care would finally reward early educators for the invaluable work they do. [@MEMBEROFCONGRESS]: please support proposals that will #SolveChildCare. #ChildCareLetsMeWork

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Sample Tweet 7: Our current #earlylearning system is unsustainable. Families can't afford the high cost of care. Half of Americans live in a child care desert. And providers earn low wages because they can only charge what families can afford. [@MEMBEROFCONGRESS]: Now is the time to #SolveChildCare. #ChildCareLetsMeWork

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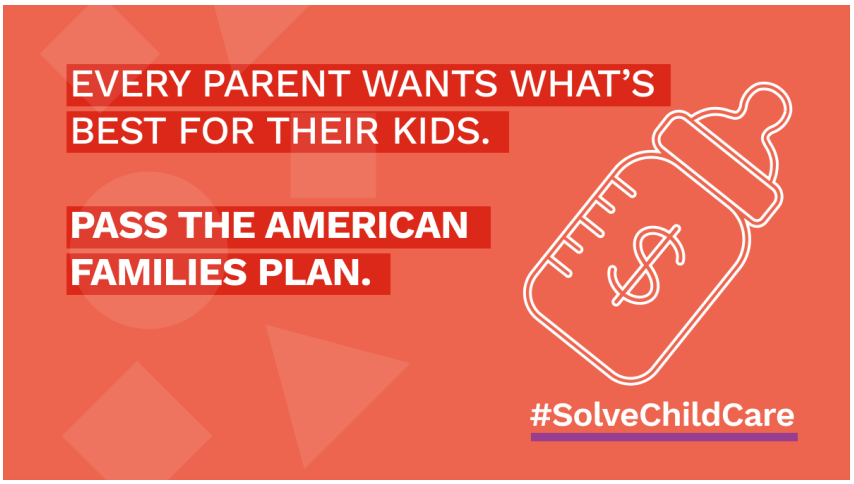
Sample Tweet 8: The Child Tax Credit, the Child and Dependent Care Tax Credit, and robust #ECE investments in the American Families Plan would drastically help low- & middle-income families with young children. I support Congress passing this crucial proposal. #SolveChildCare #ChildCareLetsMeWork



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Sample Tweet 9: When parents don't have child care, they can't go to work. When businesses don't have employees, it impacts their bottom line. [@MEMBEROFCONGRESS]: America's economic success depends on whether families can access the early learning and care options they need. #SolveChildCare #ChildCareLetsMeWork

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Sample Tweet 10: Child care is one of the biggest expenses families face each month. [@MEMBEROFCONGRESS]: Now is the time to pass #childcare and #preschool investments in the #BuildBackBetter plan. #SolveChildCare #ChildCareLetsMeWork

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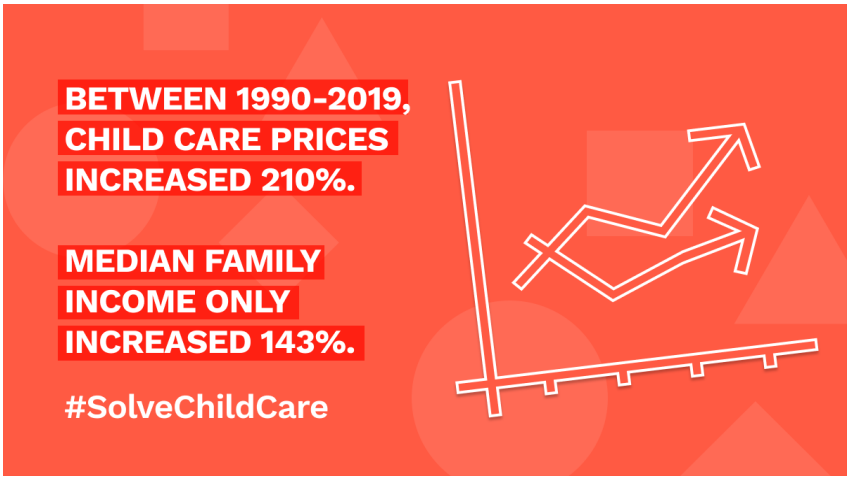
Sample Tweet 11: Families are struggling to afford high-quality child care as the cost of care increases year after year. The Build Back Better plan would ensure working families can afford quality #childcare and #preschool. @MEMBEROFCONGRESS now is the time to #SolveChildCare #ChildCareLetsMeWork



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Sample Tweet 12: Rising child care costs hurt all families, but no one is impacted more than low- and middle-income parents. Congress must pass the Build Back Better plan to ensure

quality child care is affordable for all families who need it. #SolveChildCare #ChildCareLetsMeWork

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ENGAGE YOUR LOCAL MEDIA

- **Make it personal:** Share your personal story about how access to affordable child care has affected you or someone you know.
- **Appeal to your audience**: Include local references so your piece is relevant to the readership of your target publication.
- **Check length requirements:** Make sure to check to see whether or not your target publication has length requirements for op-eds (usually ~650 words) or LTEs (usually ~200 words)