

Easy to share graphics and messages are available here from Childcare Aware of America focusing on #solvechildcare. Share on your favorite social media platform.

<https://www.childcareaware.org/sharemessagesonsocial/>

Add the hashtag #ChildCareLetsMeWork

## **SEND A TWEET WITH A COMPELLING MESSAGE AND GRAPHIC**

Tweeting Members of Congress can be an effective way for them to hear your message. Below are sample tweets. (graphics from First Five Years Fund).

**Sample Tweet 1:** The earliest years of life are when the majority of a child's brain development occurs. [**@MEMBEROFCONGRESS**]: Let's ensure all families can access high-quality #childcare and #preschool opportunities that will help their children learn and grow. #SolveChildCare #ChildCareLetsMeWork



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**Sample Tweet 2:** When parents are at work, they want to know their kids are cared for in settings that support their healthy development. But quality #childcare is often out of reach for low- & middle-income families. [**@MEMBEROFCONGRESS**]: Please pass a major investment to #SolveChildCare. #ChildCareLetsMeWork



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**Sample Tweet 3:** Parents work hard to support their families. For many, safe, reliable #childcare makes that work possible. [[@MEMBEROFCONGRESS](#)]: now is the time to pass a significant, sustained investment in our #earlylearning system so every family can afford quality care options. #SolveChildCare #ChildCareLetsMeWork



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**Sample Tweet 4:** Millions of working parents have had to cut working hours or leave the workforce altogether to care for their young children. [[@MEMBEROFCONGRESS](#)]: Pass the #AmericanFamiliesPlan to help build an #earlylearning system that works for America's working families. #SolveChildCare #ChildCareLetsMeWork



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**Sample Tweet 5:** Far too many families cannot access or afford child care, and instead have had to rely on inconsistent or unsafe options, cut working hours, or quit jobs. Congress must pass a big investment to make #earlylearning work for working families. #SolveChildCare #ChildCareLetsMeWork



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**Sample Tweet 6:** Child care workers in our communities often earn poverty wages. Dedicated federal investment in child care would finally reward early educators for the invaluable work they do. [[@MEMBEROFCONGRESS](#)]: please support proposals that will #SolveChildCare. #ChildCareLetsMeWork



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**Sample Tweet 7:** Our current #earlylearning system is unsustainable. Families can't afford the high cost of care. Half of Americans live in a child care desert. And providers earn low wages because they can only charge what families can afford.

[@MEMBEROFCONGRESS]: Now is the time to #SolveChildCare.  
#ChildCareLetsMeWork



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**Sample Tweet 8:** The Child Tax Credit, the Child and Dependent Care Tax Credit, and robust #ECE investments would drastically help low- & middle-income families with young children. #SolveChildCare #ChildCareLetsMeWork

**Sample Tweet 9:** When parents don't have child care, they can't go to work. When businesses don't have employees, it impacts their bottom line.

[@MEMBEROFCONGRESS]: America's economic success depends on whether families can access the early learning and care options they need. #SolveChildCare #ChildCareLetsMeWork



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## ENGAGE YOUR LOCAL MEDIA

- **Make it personal:** Share your personal story about how access to affordable child care has affected you or someone you know.
- **Appeal to your audience:** Include local references so your piece is relevant to the readership of your target publication.
- **Check length requirements:** Make sure to check to see whether or not your target publication has length requirements for op-eds (usually ~650 words) or LTEs (usually ~200 words)